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November 7, 2013

Public Service Commission of South Carolina  
101 Executive Center Drive, Suite 100  
Columbia, SC 29210-8412

Subject: Docket 2013-207-C – 843 Area Code

To Whom It May Concern:

In order to get a better idea of where the general public stands on the issue of relief for the 843 area code, I recommend that the PSC do one or more of the following things, which have been utilized by other regulatory commissions around the country for similar area code relief proceedings:

- (1) Conduct public night hearings on this issue in various major municipalities located within the 843 area code (e.g. Charleston, Florence, Myrtle Beach, Hilton Head, etc.).
- (2) Create a survey (online and/or paper) for customers to fill out.
- (3) Encourage members of the general public to submit written comments to the commission.

My personal preference would be for a split, since area code 843 covers a relatively large area, serves many communities of interest, and has a relatively low population density compared to those of major cities across the country, which would mean that many people are accustomed only to seven-digit dialing and use seven digits only for (mostly local) business. With the split option, I recommend that the southern section (Area B) retain area code 843 while the northern section (Area A) change to the new area code, since the southern section has a greater population and more phone users than the northern section.

Sincerely,

Tom Li

7-11-13